

**Dentists—(Cont'd)**

Webber P A Forum Bldg. .... GI lbrt 2-7526  
 Wells H T 501 1/2 K. .... GI lbrt 2-8883  
 West Chalmers E. .... GI lbrt 2-8547  
 California State Life Bldg. .... GI lbrt 2-1567  
 If no answer call. .... GI lbrt 2-8763  
 White L A California State Life Bldg. .... GI lbrt 2-0532  
 Wilkins Fred E  
 Orthodontia Exclusively  
 California State Life Bldg. .... GI lbrt 2-1271  
 Wilson Harold H Forum Bldg. .... HU dsn 4-2471  
 Wilson William S 2215-16th. .... HU dsn 4-1717  
 Residence call. .... HI lcrst 9-9419  
 Wirtz Miles 3429-4th. .... HI lcrst 5-5963  
 Wong Shue F 1027-4th. .... GI lbrt 2-5802  
 Worsley Albert E 2022 Broadway. .... HI lcrst 6-8851  
 Wroten Earl F Medico-Dental Bldg. .... GI lbrt 2-5679  
 Yee Donald L  
 Ochsner Bldg  
 719 K. .... HU dsn 4-6826  
 Yee Donald L 2112-28th. .... HI lcrst 6-8801  
 Yuke Daniel J 1114 1/2-4th. .... GI lbrt 2-4422

**Department Stores**

Barn's Department Store 2901 J. .... GI lbrt 2-3908  
**BDN MARCHE** 11th & K. .... GI lbrt 2-6551  
**DOLLAR STORE NATIONAL** 704 K. .... GI lbrt 2-8901  
 East Town Square 4755 Folsom Blvd. HI lcrst 5-9224

**EASTERN THE**

WE WELCOME  
 YOUR ACCOUNT  
 USE OUR  
 Convenient Budget Terms  
 APPAREL - HOME FURNISHINGS  
 1114 J. .... GI lbrt 2-7641

**ENOS DEPT STORE** 820 J. .... GI lbrt 3-7946  
 Federal Stores 717 K. .... GI lbrt 3-4634  
**FEDERATED STORE**  
 1901 Del Paso Blvd N Sacramento. HI ckrly 9-2257  
**FEDERATED STORES**  
 2948-35th. .... HI lcrst 6-1392  
 Grant W T Co 722 K. .... GI lbrt 2-6518  
 Grayson S 914 K. .... GI lbrt 2-3687  
 Hale Bros 9th & K. .... GI lbrt 2-7871



Business Office	Hickory 9-9328	Faulder John	Hickory 9-3129
Alta Fer Foods	Hickory 9-9309	Powell Charles S	Hickory 9-9331
B. Ives Hardware	Hickory 9-0130	Sharp's Village Auto Supplies	Hickory 9-1145
Bank of America	Hickory 9-0811	Steele's Delicatessen	Hickory 9-3985
Beauty Shop	Hickory 9-3396	Stephens Don	Hickory 9-0415
Bonney & Gordon Store	Hickory 9-4232	Talbot For Children	Hickory 9-4454
For Men	Hickory 9-5689	Trading Post	Hickory 9-0701
Caual Corner	Hickory 9-0715	Village Book Shop	Hickory 9-4454
Ceramics by Wanda	Hickory 9-7181	Village Bottle Shop	Hickory 9-8924
Children's Bootery	Hickory 9-0736	Village Canteen	Hickory 9-0264
Childs Wagon The	Hickory 9-5474	Village Electric Shop	Hickory 9-4364
Clair & Dale Appl	Hickory 9-6521	Village 5 & 10	Hickory 9-2209
Don Burton's Shoes	Hickory 9-4059	Village Flower Shop The	Hickory 9-5557
Elite Gift Studio	Hickory 9-0224	Village Garden Candies	Hickory 9-7193
Elliott's Appliances	Hickory 9-3882	Village Jeweler The	Hickory 9-5176
Frosser Food Lockers & Market	Hickory 9-1800	Village Nunn-Bush Shop	Hickory 9-7251
Garden Rustics & Nursery	Hickory 9-1834	Village Paint & Art Shop	Hickory 9-6592
Ice Cream Bar	Hickory 9-3607	Village Pastry Partry	Hickory 9-1178
Kiss-E-Korral	Hickory 9-7179	Village Party Partry	Hickory 9-1229
MacBeth Studio	Hickory 9-5183	Village Shoe Repair Shop	Hickory 9-5111
Malville Bros.	Hickory 9-2426	Village Stationery Shop	Hickory 9-6635
Manzanita Room Coffee Shop	Hickory 9-2218	Village Sub-Dep Shop and	
Marie Newman Cosmetic Studio	Hickory 9-5689	Junior Variety	Hickory 9-7187
Mommy Modes		Village Yarn Shop	Hickory 9-8822
Monale John Inventions & Fabrics	Hickory 9-3463	Village Weavers	Hickory 9-1270



**Department Stores—(Cont'd)**

**JOE SUN & CO**  
 CLOTHING FOR THE ENTIRE FAMILY  
 Specializing in  
**SLIM & EXTRA LARGE SIZES**  
 Headquarters for  
 Levis, Western Wear & Boots  
 Lee Union Made Work Cloths  
 1000 J. .... GI lbrt 2-3754

**LEWIS' WOMEN'S APPAREL**  
 908 J.  
 Y's Dept Store  
 We Give Cash Checks  
 3259 Folsom Blvd.  
 MONTGOMERY WARD & CO  
 9th & K. .... GI lbrt 2-6941

**NATIONAL DOLLAR STORES**  
 704 K. .... GI lbrt 3-8901  
 Penney J C Co 630 K. .... GI lbrt 2-4921  
 Sears Roebuck & Co 12th & K. .... GI lbrt 2-0461

**SNYDER'S EMPORIUM**  
 2822-29th. .... HI lcrst 5-6713  
 Sot's Exclusive Dress Shop 602. .... GI lbrt 3-3322  
 Town & Country Village Shops  
 Fulton Av & Marconi Av. .... HI ckrly 9-3928  
 (See Advertisement Page 104)

**WEINSTOCK-LUBIN & CO**  
 12th & K. .... GI lbrt 3-6881  
 WOLWORTH F W CO 522 K. .... GI lbrt 2-6032

**Deposition Service—See Reporters**

**Desks—Repairing**

See Furniture Repairing & Refinishing

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

**Detective Agencies**

**BURNS WM J THE INTERNATIONAL DETECTIVE AGENCY INC** 625 Market S F (Toll) Call "Operator" for Sutter 1-1774

**CAPITAL INVESTIGATION BUREAU** Ochsner Bldg. .... GI lbrt 2-6881 (See Advertisement Page 104)

**DEVINE NATIONAL DETECTIVE AGENCY** Reliable Confidential Investigations 24-Hour Service 1286 California S F (Toll) Call "Operator" for Ordway 3-3040 (Toll) Call "Operator" for Sutter 1-1774 (Toll) Call "Operator" for Garfield 1-6622 Interstate Audit & Detective Serv 1515-13th. .... HU dsn 4-6559 (See Advertisement Page 105) (Continued Next Page)

The Telephone Hour's "Great Artist Series" brings to you world-famous musicians every Monday evening.

**UNITED SERVICE**

Coast-to-Coast  
**DETECTIVE AGENCY** MEMBER OF  
 Principal  
**RALPH E. JUNKER**  
 Bonded Experts

Specializing  
 Motion Picture - Dictaphone Recordings  
 Civil - Criminal - Investigations  
 Shadowing - Surveillance  
 Tracing Missing People - Domestic Cases  
 Store Personnel Auditing  
 Under-Cover Operations - Uniform Patrol  
 Day and Night - Consultation Free  
*Offices*

**SACRAMENTO: Forum Bldg. - 9th & K**  
 Phone GI lbrt 3-5088  
 If No Answer Call GI lbrt 3-4263

**SAN FRANCISCO**  
 Hearst Bldg. - Sutter 1-7479  
 After 6 P.M. Call Ordway 3-4371

**OAKLAND**  
 Press Bldg. - Highgate 4-1132  
 After 6 P.M. Call S.W. Wood 8-0751

25 Yrs. Experience

Male & Female Operatives

**Criminal • Domestic • Civil**

**LICENSED and BONDED**  
 Absolute Confidence Guaranteed

Phone GI lbrt 2-6881  
 If No Answer Call HI lcrst 7-4998

**Capital Investigation Bureau**  
 Room 217 Ochsner Bldg., Sacto

**Detective Agencies—(Cont'd)**

**NEWMAN BILL** 627 1/2 J. .... GI lbrt 3-2771 (See Advertisement This Page)

**United Serv Detective Agency** Forum Bldg. .... GI lbrt 3-5088 (See Advertisement Page 104)

**UNITED SERVICE DETECTIVES**  
 COAST TO COAST  
 BONDED EXPERTS  
 SPECIALIZING  
 STORE CHECKING  
 SHADOWING, TRACING  
 CONFIDENTIAL INVESTIGATIONS  
 DOMESTIC CASES  
 UNIFORMED GUARDS  
 RATES REASONABLE  
 Consultation Free Day or Night  
 "SERVICE RENDERED BY"  
**UNITED SERV DETECTIVE AGENCY**  
 Forum Bldg. .... GI lbrt 3-5088



**Bill Newman INVESTIGATIONS**

CONFIDENTIAL - BONDED  
 LICENSED SERVICE  
 All Classes of Legitimate Investigations

**CIVIL - CRIMINAL - PERSONAL COMMERCIAL - INDUSTRIAL**

MISSING PERSONS LOCATED  
 NO CHARGE FOR CONSULTATION

GI lbrt 3-2771  
 GI lbrt 2-5637

**INTERSTATE DETECTIVE SERVICE**

**INTERSTATE AUDIT BUREAU**

JOHN P. WIBBERLEY, Principal  
 2910 Telegraph Ave., Oakland, Calif.  
**Sacramento - Hudson 4-6559**  
 If No Answer Call GI lbrt 3-5843  
 (Toll) Call Twin Oaks 3-6848

Specializing in  
 RETAIL STORE CHECKING  
 EMPLOYEE & CUSTOMER PILFERAGE  
 EMPLOYEE SURVEILLANCE  
 WAREHOUSE PILFERAGE  
 LATEST ELECTRONIC EQUIPMENT  
 MOBILE COMMUNICATION SERVICE  
 27 Years Experience  
 Reno, Nev. (Toll) Call Reno 2-1787

**Incidentally**

Prompt answering of a telephone's ring is thoughtful, courteous —and good business.

**THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY**

**Diamond Setters**

**DEVON'S JEWELERS** 816 K. .... GI lbrt 3-5791  
 Edises Jewelers  
 See Our Ad Under Jewelers Retail 425 K. .... GI lbrt 3-3931

**GRETTUS JEWELERS** 1108 J. .... GI lbrt 2-9081  
**LOVETT'S JEWELERS**  
 Succesor To Wicks 4 1217 K. .... HU dsn 4-0492

**Diamonds—Jewelry**

See Jewelers Headings

Also Landries  
 Baby's Own Laundry 2830 S. .... HI lcrst 7-1585  
**SPIC & SPAN LAUNDRY-CLEANERS & DIAPER SERVICE** 887-57th. .... HI lcrst 5-5876

**Dictating Machines**

**BUSINESS EQUIP CO LEBECK'S**  
 DISC—SoundScribe System  
 WIRE—Pearce & Webster  
 TAPE—Wilcox-Goy & Brook  
 USED & REBUILT MACHINES  
 Dictaphone & Ediphone  
 3021 Capitol Av. .... HI lcrst 6-3877

**DICTAPHONE DICTATING MACHINES**  
 Featuring  
 The Revolutionary TIME MASTER  
 Electronic Dictating and Recording Machine  
 SALES - SERVICE - SUPPLIES  
 "WHERE TO BUY IT"  
 Dictaphone Corporation 921-16th. HU dsn 4-2838

Dictating Machine Div of Thos A Edison Inc 907 U. .... HU dsn 4-5930  
 Ediphone Co The 907 U. .... HU dsn 4-5930

**EDISON ELECTRONIC VOICewriter**  
 Dictate Your Letters and Instructions - Record Your Conversations and Interviews. Handy as a Dial Phone. Telephone for Demonstration of this Latest Edison Invention.  
 "WHERE TO BUY THEM"  
 SALES & SERVICE  
**HARRIS WARD INC** 907 U. .... HU dsn 4-5930  
 Harris Ward Inc 907 U. .... HU dsn 4-5930

**Hotpoint**

Only Hotpoint has convenient front-opening. Provides more kitchen work surface. Hotpoint, drive dishes electrically. See Hotpoint's complete line of kitchens and laundry appliances.

EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"  
 SALES & SERVICE  
**COLONIAL HOME APPLIANCES**  
 3836 Stockton Blvd. .... HI lcrst 6-4724  
**DOLAN'S** Alhambra & P. .... HI lcrst 6-6481  
**HALE BROS** 13th & K. .... GI lbrt 2-7871  
**MOSS APPLIANCE CO INC**  
 2314-6th. .... GI lbrt 3-4783  
**SCHWAB TIRE CO** 1617 J. .... GI lbrt 2-1811

**Die Castings**

**AMBRIT DIE CASTINGS—**  
**AMBRIT INDUSTRIES INC**  
 1288 Los Angeles Glendale (Toll)  
 Call "Long Distance" for Chapman 5-3404

**Diesel Engines—See Engines**

**Diesel Fuel Injection Equipment**

**DISEL PUMP & INJECTOR SERV**  
 315-12th. .... HU dsn 4-3683

**LANGNER & RIFKIN**  
 American-Bosch Products Distrs 1116-15th. .... GI lbrt 2-9084

**Dishes Renting—See Caterers' Equipment**

**Dishwashing Machine Parts**

Porter Russell Co  
 990 Sonoma Av N Sacramento. .... HI ckrly 9-0541

For full use of your telephone, please keep your instrument "hung up"—ready for service

**Dishwashing Machines**

**ANDRESEN APPLIANCE CO** HI lcrst 5-3680  
 39th & J.

**APEX DISH-A-MATIC**  
**APEX ROTAREX CORPORATION**  
 9711-38th. .... HI lcrst 6-5294  
**FINNESTEAD WASHER SERVICE**  
 1306 J. .... GI lbrt 3-5061

**CAMERON DISHWASHERS—**

**BUSH ELECTRIC APPLIANCE CO**  
 3300-74 Av. .... HI lcrst 5-4011

Champion Dishwashing Machine Service  
 990 Sonoma Av N Sacramento. .... HI ckrly 9-0541

**GENERAL ELECTRIC AUTOMATIC DISHWASHERS**

Completely automatic. Just turn a switch and the dishwasher will wash and rinse a whole day's dishes. The dishes then dry in their own heat.



"WHERE TO CALL"  
 SALES & SERVICE DEALERS  
**BRUENER JOHN CO** 604 K. .... GI lbrt 3-8061  
 Hencken YC 2101 Del Paso Blvd. HI ckrly 9-2434  
 Maleville Bros 2900 Fulton Av. .... HI ckrly 9-5383  
 Worsham's Appliance Store  
 2416-16th. .... GI lbrt 2-1976

DISTRIBUTOR  
**GENERAL ELECTRIC SUPPLY CORP**  
 1131 S. .... GI lbrt 3-9001

**HOBART MANUFACTURING CO**

**ELECTRIC DISHWASHERS**  
 Parts & Service

1916-16th. .... GI lbrt 3-2287

**HOTPOINT ELECTRIC DISHWASHERS**

Only Hotpoint has convenient front-opening. Provides more kitchen work surface. Hotpoint, drive dishes electrically. See Hotpoint's complete line of kitchens and laundry appliances.

EVERYBODY'S POINTING TO HOTPOINT

"WHERE TO BUY THEM"  
 SALES & SERVICE  
**COLONIAL HOME APPLIANCES**  
 3836 Stockton Blvd. .... HI lcrst 6-4724  
**DOLAN'S** Alhambra & P. .... HI lcrst 6-6481  
**HALE BROS** 13th & K. .... GI lbrt 2-7871  
**MOSS APPLIANCE CO INC**  
 2314-6th. .... GI lbrt 3-4783  
**SCHWAB TIRE CO** 1617 J. .... GI lbrt 2-1811

**THOR AUTOMATIC DISHWASHER—**  
**FINNESTEAD WASHER SERVICE**  
 1306 J. .... GI lbrt 3-5061

**Disinfectants**

**CALIFORNIA CHEMICAL COMPANY**  
 217 W Birch Av N Sacramento. .... HI ckrly 9-2747  
 Eastday Supply Co Inc 923-20th. .... GI lbrt 2-7484  
 Hookdale Chemical Co 1305 Front. .... GI lbrt 2-2375

**ODDITE CO OF CALIFORNIA**  
 4022 Grove Oakland  
 (Toll) Call "Operator" for Piedmont 5-5638  
 Paragon Supply Co 622 J. .... GI lbrt 3-1370  
 West Disinfecting Co 2031 L. .... GI lbrt 3-3791

**WEST SANITATION PRODUCTS—**  
 WEST DISINFECTING CO 2031 L. GI lbrt 3-3791

In 1869, Elisha Gray and Enos Barton, with a half-dozen folk-lathes and a handful of skilled workmen, opened their shop which grew into the Western Electric Company of today, the manufacturing, purchasing and supplying unit of the Bell System.